

VALET CONFERENCE @ Palazzo dei Congressi - Bologna (Italy)



SIES

19th INTERNATIONAL CONGRESS OF **AESTHETIC MEDICINE AND SURGERY- SIES**

February, 26-28
2016



PRELIMINARY INFO



Official Languages



LIVE SESSIONS



INTRODUCTION

19th INTERNATIONAL CONGRESS OF
AESTHETIC MEDICINE AND SURGERY SIES 2016

Dear Colleagues,

Once again I have the pleasure to introduce preview a truly unique opportunity for practitioners of Aesthetic Medicine and Surgery. It is just off the echo of the success of the eighteenth edition, but the Scientific Committee is already working to lay the foundations for what will be the 19th International Congress of Aesthetic Medicine and Surgery SIES - VALET in program from 26 to February 28, 2016.

As usual, hundreds of Specialists from all over the world will discuss the "hottest" topics of the moment, giving a clear and exhaustive answer to each problem. Some of the leading Experts in the sector will provide the members, during the three day conference, a sort of Intelligent Guide to wade through the thousands of offers of Aesthetic Science.

And once again - in the wake of the success achieved in the previous editions - during the Congress we will pass with ease from words to... facts: there will be many direct broadcast from the the operating theatre of the Multimed Polyclinic, side by side to the presentations in che lecture rooms of the Congress. During these live sessions, doctors will be able to interact with Colleagues involved in various phases of the operations or treatments in order to steal their - live, in fact - the secrets of the techniques used.

There is still a lot of time to the appointment, I realize that, but in this case, the classic invitation "Save the date" is pragmatic...

Best wishes
The SIES President
Maurizio Priori



A handwritten signature in black ink, which appears to read "M. Priori". The signature is written in a cursive, flowing style.



DON'T MISS IT

PALAZZO DEI CONGRESSI
BOLOGNA (ITALY) - FEBRUARY 26-28, 2016

TAKE YOUR CHANCE

The International Congress of Aesthetic Medicine and Surgery SIES is, for the sector, the leader event in Italy. Over 7,500 square meters dedicated to meeting rooms and exhibition areas, with the participation of over 2,200 * delegates and 97 * Companies in the branch, numbers that, year after year, are making this event a true international hub where specialists from all over the world get updates and keep in touch and exchange point of views.

Take your chance is then our invitation not to miss in the 19th edition of the SIES Congress of Bologna and to seize the opportunity to be part of the most important meeting in Italy.

CONGRESS DISCIPLINES

- AESTHETIC MEDICINE
- ANTIAGING MEDICINE
- PLASTIC SURGERY
- AESTHETIC SURGERY
- DERMATOLOGY
- NUTRITION
- AESTHETIC GYNECHOLOGY
- AESTHETIC DENTISTRY
- PHLEBOLOGY

Participants Target*

81% Aesthetic Doctors
19% Plastic Surgeons

Geographical Subdivision*

92% Italy
8% Other European Nations

National Geographic Distribution*

42% North
31% Center
27% South and Islands

WHY PARTICIPATE?

- The SIES Congress is the leader event in Italy
- Over 2.200* Specialists of the branch attending
- The most representative Companies exposing
- It gives the best support for increasing contacts



LIVE SESSIONS

Represented Sectors

- Aesthetic-medical technologies
- Medical devices
- Surgical instruments
- Pharmaceuticals
- Supplements and cosmeceuticals
- Specialized publishing
- Communication/Web marketing
- Medical update schools

* Data taken on the base of the SIES 2015 attendance

COMMITTEE

19th INTERNATIONAL CONGRESS OF
AESTHETIC MEDICINE AND SURGERY SIES 2016

SIES SCIENTIFIC AND ORGANIZING BOARDING



Maurizio Priori
MD, SIES President
Pescia (Lucca - Italy)



Domenico D'Angelo
MD, Pescara (Italy)



Clelia Barini
MD, Modena (Italy)



Maria Pia De Padova
MD, Dermatology Specialist
Bologna (Italy)



Matteo Basso
MD, Dermatology Specialist
Genova (Italy)



Crescenzo Di Donato
MD, Dermatology Specialist
Bologna (Italy)



Filippo Brighetti
MD, Plastic Surgery Specialist
Bologna (Italy)



Emanuela Di Lella
MD, Dermatology Specialist
Rome (Italy)



Bruno Giacomo Carrari
MD, Pescia (Lucca - Italy)



Elena Fasola
MD, Micro and Experimental
Surgery Specialist
Milano (Italy)



Maurizio Cavallini
MD, Plastic Surgery Specialist
Milano (Italy)



Alessandro Frullini
MD, Vascular Surgery Specialist
Incisa Valdarno (FI - Italy)



Maurizio Ceccarelli
MD, Rome (Italy)



Salvatore Fundarò
MD, General Surgery Specialist
Modena (Italy)

COMMITTEE



PALAZZO DEI CONGRESSI
BOLOGNA (ITALY) - FEBRUARY 26-28, 2016

SIES SCIENTIFIC AND ORGANIZING BOARDING



Marco Gallucci
MD, Plastic Surgery Specialist
Firenze (Italy)



Isabella Pia Palmieri
MD, Plastic, Aesthetic and
Reconstructive Surgery Specialist
Messina (Italy)



Alessandro Gennai
MD, Plastic, Aesthetic and
Reconstructive Surgery Specialist
Bologna (Italy)



Roberto Pelliccia
MD, Rome (Italy)



Ivano Iozzo
MD, Plastic Surgery Specialist
Bologna (Italy)



Massimo Renzi
MD, Plastic Surgery Specialist
Genova (Italy)



Giuseppe Maria Izzo
MD, Dermatology Specialist
Napoli (Italy)



Clara Rigo
MD, Dermatology Specialist
Verona (Italy)



Federica Lerro
Lawyer, SIES Legal Department
Rome (Italy)



Pier Giovanni Rocchi
MD, Dermatology and Forensic
Medicine Specialist
Bologna (Italy)



Fabio Marini
MD, Vascular Surgery Specialist
Pescara (Italy)



Paola Rosalba Russo
MD, General Surgery Specialist
Modena (Italy)



Paola Molinari
MD, General Surgery Specialist
Modena (Italy)



Paola Rosalba Russo
MD, General Surgery Specialist
Modena (Italy)



MAIN SESSIONS OF THE CONGRESS

- Practical experience of Aesthetic Medicine
- The treatment of perioral district
- The face: integrated methods
- The treatment of the neck and décolleté
- Cosmeceuticals and Nutraceuticals
- **LIVE SESSION:** Treatments performed with technologies
- Aesthetics Phlebology
- Dermatology and Aesthetic Medicine
- Practical experience of Aesthetic Medicine
- The treatment of the inner thigh , knee and calf
- **LIVE SESSION:** Massing with injectables
- Aesthetic Gynecology
- Trichology between Medicine and Surgery
- Treatment of hyperhidrosis
- Threads support
- Biostimulation chemistry and physics
(injectables and biostimulants threads)
- Aesthetic Dentistry
- **LIVE SESSION:** synergistic treatments for lift action
- The breast Surgery
- Surgery of the gaze
- The face-lift
- Surgery and Body liposculpture
- Aspects of Legal Medicine
- Botulinum toxin
- **LIVE SESSION:** techniques of Aesthetic Medicine

MOREOVER...

- 1 pre-Congress course
- 1 post-Congress course
- 2 video courses on Fri. and Sat.
- 4th Enrico Follador Award
- SIES Party on Sat. night



LIVE SESSIONS



VENUE

PALAZZO DEI CONGRESSI
BOLOGNA (ITALY) - FEBRUARY 26-28, 2016

PALAZZO DEI CONGRESSI

Built in 1975 to a project by architects Melchiorre Bega and Lieuwe Op't Land, the Palazzo della Cultura e dei Congressi is a major example of a work of contemporary architecture designed to promote a sense of unity and belonging and to allow ease of communication between the various sections.

Inside it features halls of various sizes. In particular, the Europauditorium is an elegant multifunctional space with a total capacity of 1,350 seats, although various sections can be partitioned off to create smaller spaces with either 530 or 850 seats. With its technologically equipped stage and perfect acoustics, it is the ideal location for high-quality musical events.

It also has large foyers that are ideal for hosting exhibitions, social events and other initiatives in a prestigious setting.

SALA MAGGIORE

Sala Maggiore is located in the building which formerly housed the Bologna Modern Art Gallery. It is a modern, versatile structure that can accommodate more than 1,000 people for conventions or provide a 2,500 square metre floor space for exhibitions or banquets.

A meticulous renovation project has further improved on the characteristics of modularity and flexibility to create a large, versatile space ideal for many different types of events.

PALAZZO DEI CONGRESSI

- 2 meeting rooms from 300 to 1.350 people
- 5 meeting rooms from 20 to 180 people
- 1.450 sq. m of expo area
- 1.400 people at a standing buffet
- 1.200 people seated and served

SALA MAGGIORE

- 5 meeting rooms from 80 to 500 people
- 2.500 sq. m of expo area
- 2.500 people at a standing buffet
- 2.000 people seated and served



WHY BOLOGNA

19th INTERNATIONAL CONGRESS OF
AESTHETIC MEDICINE AND SURGERY SIES 2016

ONE CITY, ENDLESS OPPORTUNITIES

Bologna has one of the best preserved mediaeval city centres in the world along with a wealth of art and culture and an unparalleled gastronomic tradition.

All just waiting to be discovered.



POSITION

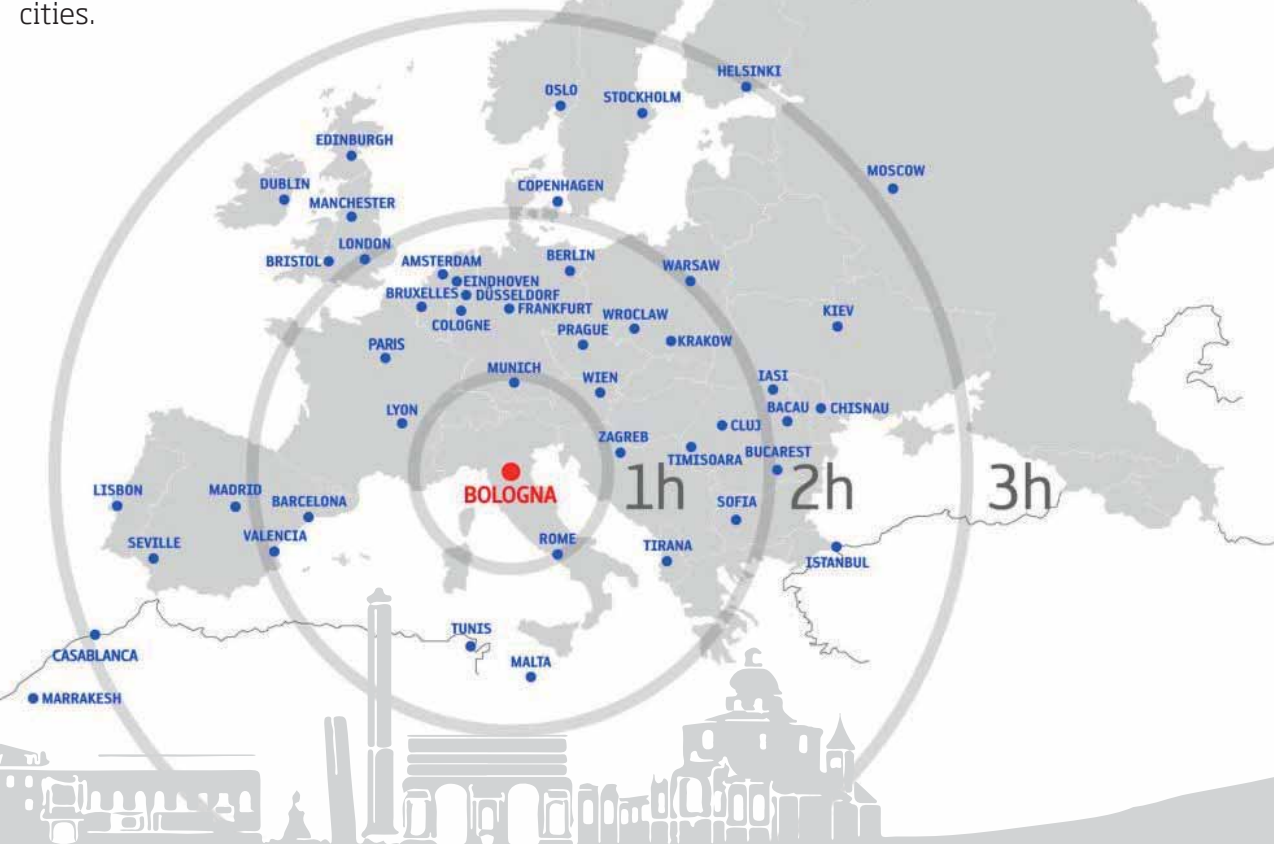
PALAZZO DEI CONGRESSI
BOLOGNA (ITALY) - FEBRUARY 26-28, 2016

Bologna enjoys a privileged geographical position at a natural crossroads within both Italy and Europe.

The Bologna "Guglielmo Marconi" International airport offers direct flights to major national and international destinations. The central railway station and the modern Bologna High-Speed Rail station are strategic elements in the railway network and together make up the most important rail interconnections in Italy.

Bologna is also a major road transport hub, accessible from all directions and serving as an interconnection between the major Italian motorways.

The Fairground District where the Polo Congressuale is located lies just a few minutes from the city centre, the railway station and the airport. It is also served by its own motorway exit and has large car parks. It is just a short journey from the major Italian cities.



HISTORY

Etruscan sarcophagus



The city of Bologna maintains traces of past civilisations. Founded by the Etruscans with the name of Felsina, it later became a Roman colony called Bononia.

In the Middle Ages it was an important commercial and cultural centre. Alongside the founding of the university in 1088, another important date from this period was 1256 when the Commune of Bologna promulgated a law called "Liber Paradisus" freeing 5,855 slaves, affirming the city's determination to fight for freedom and to abolish all forms of slavery.

In the 13th century Bologna enjoyed a period of great splendour and grew to become the fifth largest European city in terms of its population (after Cordova, Paris, Venice and Florence) and the largest textile production centre in Italy.

The city's complex water system with its highly developed network of canals provided energy for its industry and served as an excellent means of freight transport. These waterways made a vital contribution to the city's economic development and supported its flourishing silk industry, which at the time was adopting innovative spinning methods.

Today Bologna is a major industrial and commercial centre, the most important rail and motorway hub in the country, and after Venice the city with the best preserved old town centre in Italy. At the same time it is surrounded by modern buildings, state-of-the-art exhibition and conference centres and new residential districts.



Etruscan museum in Marzabotto (Bologna - Italy)

CULTURE

Anatomical Theatre (Bologna - Italy)



PALAZZO DEI CONGRESSI
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Founded in 1088, Bologna's University is the oldest in the Western world and has earned the city the epithet "Bologna la Dotta" (Bologna the Learned).

Since the time of the illustrious students Dante, Petrarca and Boccaccio, over the centuries the University of Bologna has firmly established its role as a centre of knowledge, while the large numbers of Italian and foreign students enrolled at the university today enrich the city's cultural and social life.

This lively cosmopolitan atmosphere has been a distinctive feature of the city ever since the Middle Ages and helped to earn it the title of European Capital of Culture for 2000. Alongside illustrious Bolognese natives such as Guglielmo Marconi, the Carracci family, Giorgio Morandi, Luigi Galvani and Lucio Dalla, Bologna has always attracted leading figures from the worlds of science and culture. Copernicus, Goldoni, Pascoli, Carducci and Pasolini are just a few examples.

Today the city's cultural life is supported by numerous public and private institutions, including the Teatro Comunale (Municipal Theatre), the Cineteca (film archive), the MAMbo (Bologna Museum of Modern Art), the Genus Bononiae network of museums and buildings, and the Lamborghini and Ducati museums which pay tribute to the excellence of the local automotive and mechanical industries.



CUISINE

Tortellini, tagliatelle, lasagne and mortadella are just a few of the culinary delights that have made the city world famous for its gastronomic tradition and have earned it the epithet "Bologna the Fat".

These culinary highlights would be no more than fine food if they were not served with the pride, passion and hospitality for which the city and its inhabitants are renowned.

This sense of hospitality puts guests at their ease and creates the perfect atmosphere for nurturing partnerships and cooperation.



HOTEL

PALAZZO DEI CONGRESSI
BOLOGNA (ITALY) - FEBRUARY 26-28, 2016

HOTEL FACILITIES

The Organizing Secretariat has negotiated a special price for the SIES delegates

Hotel	DUS	DOUBLE
Bologna Fiere By Unaway ★★★★★ (classic room) <i>100 m from the Congress Venue</i>	€ 135,00	€ 155,00
Savhotel ★★★★★ <i>650 m from the Congress Venue</i>	€ 110,00	€ 120,00
Fiera ★★★ <i>750 m from the Congress Venue</i>	€ 85,00	
AC Marriott Bologna ★★★★★ <i>950 m from the Congress Venue</i>	€ 105,00	€ 115,00
NH Bologna De La Gare ★★★★★ <i>2,4 Km from the Congress Venue (City Center/Train Station)</i>	€ 125,00	€ 135,00
Una Hotel Bologna ★★★★★ <i>2,4 Km from the Congress Venue (City Center/Train Station)</i>	€ 130,00	€ 130,00
I Portici Hotel ★★★★★^L <i>2,5 Km from the Congress Venue (City Center)</i>	€ 185,00	
Donatello ★★★ <i>2,6 Km from the Congress Venue (City Center)</i>	€ 95,00	€ 115,00
Internazionale ★★★★★ <i>2,6 Km from the Congress Venue (City Center)</i>	€ 129,00	€ 149,00
Royal Hotel Carlton ★★★★★^S <i>2,8 Km from the Congress Venue (City Center)</i>	€ 155,00	€ 185,00

*Prices reserved to Bologna Congressi, comprehensive of VAT and breakfast.
City Tax not included.*

Contacts:
Mrs. Samanta Bandini
Convention and Travel
Tel +39 051 63 75 139
Mob +39 334 68 42 123
sbandini@bolognacongressi.it



REGISTRATION

19th INTERNATIONAL CONGRESS OF
AESTHETIC MEDICINE AND SURGERY SIES 2016

SUBSCRIPTION FEES

	within 12/31/15	within 02/10/16	from 02/11/16
Regular Fee	€ 441,00	€ 485,00	€ 534,00
Junior Delegates - started after 01/01/14 (<i>attach certificate</i>)	€ 256,00	€ 282,00	€ 310,00
VIP Upgrade (access to exclusive services)	€ 50,00		
At the Congress it's possible to register Daily - the fee is € 250,00 per day			

SIES PARTY - SOCIAL DINNER

The organization will offer to all the direct subscribers direct to 19^o Congress SIES - VA-LET, limited to available seats, the social dinner of saturday, February 27. The reservation is mandatory. Availability is not guaranteed in case of booking at the Congress venue.

Right of reservation	€ 30,00	partners and reservation by Sponsor	€ 50,00
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When you register, if you would like to participate the SIES PARTY, please add the right of reservation fee plus the sum of the partners' fee in case you have one or more

THE SUBSCRIPTION INCLUDES

- Congress attendance
- Post-congress Course attendance*
- Participation certificate
- Workshops and Symposiums attendance
- Meet the Expert sessions attendance and interaction
- Congress trolley kit
- Download of the Abstracts volume in PDF format
- Open bar in the Expo Area
- Lunch buffet

* Accessory mandatory registration



FORM

PALAZZO DEI CONGRESSI
BOLOGNA (ITALY) - FEBRUARY 26-28, 2016

Surname

Name

Place and date of birth

Occupation

Address

City - State

ZIP

Country

Phone

Fax

Mobile

e-mail

Invoice data (requested only for personal registration)

Corporate Name or Surname

VAT

Address

City - State

ZIP

Country

Terms of payment (requested only for personal registration)

- Attached copy of bank transfer headed to:
VALET srl
Cassa di Risparmio di Bologna - Agenzia San Lazzaro
IBAN: IT 60 X 06385 37070 100000008022 - BIC IBSPIT2B
- ON-LINE @ www.valet.it

I agree to the use of the information I gave

Signature

Date



ORGANIZING SECRETARIAT

Valet Srl - Provider standard ECM n° 1328
Via dei Fornaciai, 29/b - 40129 Bologna (Italy)
Tel +39 051 63 88 334 - Fax +39 051 32 68 40
www.valet.it - congresso@valet.it

SCIENTIFIC SECRETARIAT COORDINATOR

Letizia Morini - Tel +39 051 63 88 264 - Fax +39 051 32 68 40 - formazione@valet.it

SPONSOR REPRESENTANT

Elisa Fantini - Tel +39 335 59 81 669 - elisa@valet.it

